

Douglas County Youth Entrepreneurship Challenge FAQ's

- **DATE, TIME, LOCATION:**
 - Friday, December 6, 2019
 - 7:45 a.m. – 1:00 p.m.
 - Lawrence College and Career Center, Lawrence, Kansas
- **WHO IS ELIGIBLE?**
 - Junior and High school-age students and youth entrepreneurs residing in Douglas County
 - Participating school districts include Baldwin City, Eudora, Lawrence and Perry-Lecompton
 - Home-based and private school students are eligible and encouraged to participate
- **TOP PRODUCTS, CONCEPTS AND IDEAS WILL BE AWARDED CASH PRIZES BASED ON:**
 - Business plan
 - Two-minute elevator pitch and formal presentation
 - 5-6 minute tradeshow presentation
- **PRIZES/AWARDS**
 - First place - \$1,500
 - Second place - \$1,000
 - Third place - \$500
 - BONUS - \$500 will be awarded to the business/concept with the best rural benefit.
- **SPONSORS:**
 - Network Kansas
 - Douglas County E-Community
 - Lawrence Metro E-Community
- **KEY CONTACT:**

 - Jill Jolicoeur, Douglas County E-Community Coordinator, jjolicoeur@douglas-county.com or 785-330-2890.

Additional information for school district sponsors/contacts

Baldwin

- E-Community contact(s) - Jeanette Blackmar, jeannette@baldwincitychamber.com, 785-594-3200; Brian Cramer, bricramer@outlook.com
- Baldwin High School – Mr. Brandt Brittingham, Principal, bbrittingham@usd348.com, 785-594-2725, Ms. Becky Weaver, bweaver@usd348.com, Ms. Bronte' Bailey, bbailey@usd348.com and Mr. Tyler Wolf, twolf@usd348.com
- Community mentors –
 1. Mike Bosch, Founder/CEO, RG Fiber, mike@rgfiber.com, 785-594-5414

2. Scott Schultz, CEO Morningstar Care Homes, scott@morningstarcarehomes.com, 785-594-2603
3. Cheryl Kurtz, Treasurer/HR McFarlane Aviation, cherylk@mcfarlaneaviation.com, 785-594-2485 Ext. 216

Eudora

- E-Community contact – Ami Bruce, abruceP3@gmail.com
- Eudora High School – Angie Brown, angiebrown@eudoraschools.org
- Community mentors –
 1. John Hay
 2. TBD

Lawrence

- E-Community contact – Jill Jolicoeur, jjolicoeur@douglas-county.com, 785-330-2890
- Lawrence USD 497 – Kimberly Hawks, Kimberly.hawks@usd497.org
- Community mentors –
 1. TBD
 2. TBD

Lecompton

- E-Community contact – Elsie Middleton, hmiddle6@aol.com
- Perry-Lecompton High School – 785-597-5138 jelliott@usd343.org
- Community mentors –
 1. TBD
 2. TBD

YEC 2019-2020 Timeline and Framework

August/September 2019

- Distribute YEC promotional materials
- Invite YEC organizers and school sponsors to discuss additional details and questions by contacting **Jill Jolicoeur, E-Community Coordinator**, jjolicoeur@douglascountyks.org or 785-330-2890.

September- November 2019

- Students work on business plans, elevator speeches and tradeshow presentation
- Students meet with mentors and school sponsors as needed

November 2019

- Schools select top 5 students/teams to participate for countywide event on December 6th.
- Schools can do this as they deem appropriate. This can be a “mini competition”, teacher selection, etc.
- Schools submit applications for 5 students/teams to participate in countywide competition no later than **Friday, November 15th**.
- Application will be sent to school sponsors to complete.

December 2019

- Countywide YEC competition will be held **Friday, December 6** at Lawrence College and Career Center, Lawrence, Kansas
- Tentative schedule:
 - 7:45 – students arrive and set up
 - 8:30 –trade show opens*
 - 9:00 – 10:45 - elevator pitches and formal presentations
 - 12:00 – awards presentation*

**open to the public*

April 2020

- YEC State Competition (*DETAILS TBD*)
- Winner of the Douglas County competition to attend and compete.