

IGNITE

NEW VENTURE DISCOVERY | LAWRENCE FUELING ENTREPRENEURS IN DOUGLAS COUNTY

IGNITE is the launchpad for aspiring entrepreneurs who are ready to transform an idea into a viable business concept. This program helps participants explore opportunities, test assumptions, and build the foundation needed to move from idea to concept.

COURSE OVERVIEW

COURSE LENGTH: 8 weeks
START DATE: March 23, 2026
SCHEDULE: Mondays, 6pm-9pm
LOCATION: Peaslee Technical Center
CAPACITY: 16 seats available

EARLY REGISTRATION
\$150 per person

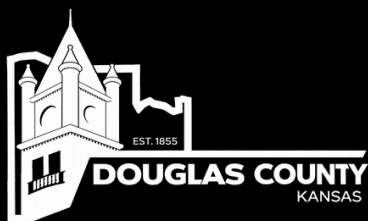
\$250 after March 16
Scholarships available

WHO IT'S FOR

1. Anyone in the Lawrence area ready to turn ideas into income.
2. Creatives, side-hustlers, and professionals ready to build something of their own.
3. Early dreamers who want to test whether entrepreneurship is right for them.

By the end of IGNITE, participants will:

1. Have a validated business idea or pivot strategy.
2. Complete a Startup Business Plan covering mission, vision, and business model.
3. Gain practical tools for customer discovery, problem-solving, and early branding.
4. Receive a readiness scorecard to assess next steps toward EMERGE: Small Business Incubator.



REGISTER NOW



In partnership with the Lawrence & Douglas Co. small business ecosystem

TO LEARN MORE ABOUT IGNITE | [OMNICIRCLE.ORG](https://omnicircle.org) | 785.422.7459