

WINNING THE FEED

SOCIAL MEDIA TRAINING

Local partners are hosting two free social media workshops to help businesses gear up for the World Cup.

Social Media 101 - *WEDNESDAY, FEBRUARY 18*

Moderator



CHRIS MILLER

KU Small Business Development Center

9AM-11AM @ KU Innovation Park

Panelists



MATT HYDE

715



MATT POOL

Cinder & Ivory



DEBBI JOHANNING

The Sandbar

Advanced Social Media - *WEDNESDAY, MARCH 4*

Moderator



JARED BEDNAR

YellowBug

9AM-11AM @ KU Innovation Park

Panelists



JEFF BURKHEAD

Backstory Photography



MEGAN SPREER

DMH



**NATHAN MIZE &
SETH SANCHEZ**

Drone Lawrence



KELLY CRANE

KU School of Business

Registration required -

<https://members.lawrencechamber.com/events>

LAWRENCE **2026**