

# WINNING THE FEED

## SOCIAL MEDIA TRAINING

Local partners are hosting two free social media workshops to help businesses gear up for the World Cup.

## Social Media 101 - WEDNESDAY, FEBRUARY 18

Moderator



**CHRIS MILLER**  
KU Small Business  
Development Center

**9AM-11AM @ KU Innovation Park**

Panelists



**MATT HYDE**  
715



**MATT POOL**  
Cinder & Ivory



**DEBBI JOHANNING**  
The Sandbar

## Advanced Social Media - WEDNESDAY, MARCH 4

**9AM-11AM @ KU Innovation Park**

Moderator



**JARED BEDNAR**  
YellowBug

Panelists



**JEFF BURKHEAD**  
Backstory  
Photography



**MEGAN SPREER**  
DMH



**NATHAN MIZE &  
SETH SANCHEZ**  
Drone Lawrence



**KELLY CRANE**  
KU School of  
Business

**Registration required -**

<https://members.lawrencechamber.com/events>

**LAWRENCE 2026**