



**Agenda**  
**Douglas County Criminal Justice Coordinating Council**  
**August 12, 2025**  
**11:00am-12:30pm**  
**Douglas County Commission Room**  
**1100 Massachusetts Street**

**Welcome and Call to Order**

**Jessica Glendening,**  
*Chair, Chief Defender, BIDS*

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| 1. Review and Approval of June 2025 Minutes  | CJCC Members                               |
| 2. District Attorney's Office Transition Updates   | Dakota Loomis,<br><i>District Attorney</i> |
| 3. CJCC Communications Plan Draft Review   | Communications Workgroup Members           |
| 4. Future Agenda Items   | CJCC Members                               |
| 5. Standing Agenda Items:<br>a. Agency Updates<br>b. Upcoming Events<br>c. Open Discussion | CJCC Members                               |
| 6. Public Comment  | Members of the Public                      |

**Adjourn**

***Next Meeting: Tuesday, October 14, 2025; 11:00am-12:30pm***  
**Douglas County Commission Room**  
**1100 Massachusetts Street**  
**Contact: [cjcc@dgcoks.gov](mailto:cjcc@dgcoks.gov)**

***CJCC Mission:*** The Douglas County Criminal Justice Coordinating Council is an advisory board that provides an open, transparent, and collaborative forum for justice system partners, stakeholders, and community members to come together to share information, problem solve, and make evidence-informed recommendations to improve the criminal legal system.

# Douglas County Criminal Justice Coordinating Council (CJCC)

## STRATEGIC COMMUNICATIONS PLAN

*About the CJCC:* The CJCC was formed to provide a collaborative environment for agency leaders within the criminal justice system, government officials, and community members to share experiences with the goal of identifying where the justice system can be more efficient and effective. Council members view the justice system as one entity, which is most productive when its separate agencies work together. Collaboration can lead to programs, actions, and policies, which provide better outcomes for those who find themselves navigating an already complex and imperfect criminal justice system.

**Mission:** To be an advisory board that provides an open, transparent, and collaborative forum for justice system partners, stakeholders, and community members to come together to share information, problem solve and make evidence-informed recommendations to improve the criminal legal system.

**Vision:** A just and equitable experience for all, balancing the criminal justice footprint with public safety expectations in Douglas County.

**2025-2027 Strategic Plan Goal (Priority Area 4):** Create a strategic communications plan for the Douglas County Criminal Justice Coordinating Council (CJCC) that supports its mission and vision, including:

- Identify CJCC's communication goals and core messaging principles.
- Identify methods of communication outreach and target audiences for outreach.
- Develop communication strategy for responding to potential crises that arise that impact CJCC member agencies.



## **CJCC Communication Goals:**

### **Increase Community Awareness**

Promote public understanding of the CJCC's role, mission, and impact on the local justice system.

- Share progress on strategic initiatives, especially around equity and system reform.
- Highlight areas of success through collaboration that result in efficient and effective outcomes.

### **Build Public Trust and Legitimacy**

Strengthen relationships between the community and criminal justice institutions through open, honest, and consistent communication.

- Highlight efforts to reduce racial and ethnic disparities.
- Communicate challenges alongside solutions to demonstrate integrity.

### **Promote Engagement and Inclusion**

Foster two-way communication that invites public input, especially from system-impacted individuals and historically marginalized communities.

- Encourage community participation in forums, surveys, and workgroups.
- Actively listen and respond to feedback.

### **Support Data-Driven Storytelling**

Use data to inform narratives that resonate with the public and that promote awareness.

- Share success stories.
- Address misconceptions.
- Acknowledge difficult truths.

### **Coordinate Consistent Messaging Across Agencies**

Ensure all member agencies speak with a unified voice on CJCC priorities and initiatives, utilizing the Douglas County Public Information Officer (PIO) network.

- Develop shared messaging toolkits and protocols.

- Provide training or guidelines for agency representatives.

## **Core Messaging Principles:**

### **Transparency**

We share what we know, what we're doing, and what we're learning—even when it's difficult.

- Use plain language, accessible data, and appropriate public documentation.
- Be mindful of our responsibilities to protect the rights of the people and the judicial processes we serve.

### **Equity**

We are committed to identifying and addressing disparities across our justice system.

- Center marginalized voices in messaging.
- Acknowledge historical and current inequities.

### **Accountability**

We set clear goals, measure outcomes, and accept responsibility for our progress.

- Communicate both achievements and setbacks.
- Frame accountability as a shared goal.

### **Empathy and Respect**

We recognize the humanity of everyone impacted by the criminal justice system.

- Use people-first, non-stigmatizing language (e.g., "person in custody," not "offender").
- Highlight personal stories of resilience and transformation.

### **Collaboration**

We work together—across agencies and with the community—to create lasting change.

- Celebrate cross-sector efforts and community partnerships.
- Emphasize collective problem-solving.

### **Clarity and Consistency**

We communicate clearly, reliably, and regularly.

- Standardize messages across platforms and spokespeople.
- Maintain regular updates through newsletters, media briefings, and online content.

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## Communication Outreach Methods & Target Audiences

<b>Regular, Ongoing Communication/Outreach Efforts</b>		
<b>Method</b>	<b>Description</b>	<b>Primary Target Audiences</b>
<b>CJCC Website</b>	A centralized, regularly updated platform with data dashboards, reports, meeting notes, and contact info.	All stakeholders
<b>Social Media (Facebook, Twitter/X, Instagram)</b>	Bite-sized updates, videos, data snapshots, and community event promotions, using member agencies' social media channels.	General public
<b>Quarterly Report</b>	Quarterly report with council updates, data highlights, and upcoming meeting information.	Council members, community partners, elected officials, justice system personnel, nonprofit leaders
<b>Internal CJCC Briefings</b>	Utilize bi-monthly meetings to share partner updates and ensure unified messaging.	CJCC member agencies, local government departments, law enforcement leadership
<b>Community Partner Toolkits</b>	Co-branded messaging kits for nonprofits and service providers to share updates with their networks.	Nonprofits, service providers, advocacy groups, housing and mental health partners
<b>Episodic/Situational/As Needed Outreach Efforts</b>		
<b>Community Forums/Town Halls</b>	In-person or virtual sessions to share updates and gather feedback.	General public, community-based organizations, media
<b>Media Engagement</b>	Distribute newsworthy items and speak to local news outlets (e.g., Lawrence Journal-World, Lawrence Times, KLWN,).	General public, media
<b>Public Surveys</b>	Tools to gather input from residents on priorities, reform ideas, or CJCC perceptions.	General public
<b>Educational Presentations</b>	Present CJCC's work to schools, civic groups, churches, and partner organizations.	General public, students, educators, faith communities, neighborhood associations

## **CJCC Media and External Communication Strategy:**

### **1. Define What Constitutes a Critical Incident or Unified Response**

The CJCC does not supplant the independent voices of elected officials or agency heads; rather, it complements them by offering a system-level perspective rooted in consensus and shared information.

A CJCC-relevant critical incident or unified response could include:

- Disruption of public services (e.g., jail overcrowding, system outages)
- Responding to inquiries about systemwide performance or processes reviewed by the CJCC
- Public backlash to CJCC-endorsed reforms or programs

### **2. Establish a Primary CJCC Communication Team**

#### **Core Members:**

- CJCC Chair (primary spokesperson)
- Criminal Justice Coordinator and Douglas County Public Information Officer
- Communication officers from relevant member agencies (e.g., Sheriff, DA, Courts)

#### **Responsibilities:**

- Coordinated system-level messenger across CJCC members, impacted agencies, and relevant disciplines
- Approve statements for public release
- Monitor media and social response
- Coordinate post-incident communication debriefs, when necessary or requested
- Speak as the voice of the system, not as a replacement for individual officials or departments

### **3. Prepare a Rapid Response Protocol**

- Identify and assess the incident with relevant agencies
- Provide acknowledgements or updates to the situation, as needed
- Create message templates for common scenarios
- Maintain updated contact list of communications leads across CJCC agencies

- Train CJCC leaders and spokespersons in media and crisis response

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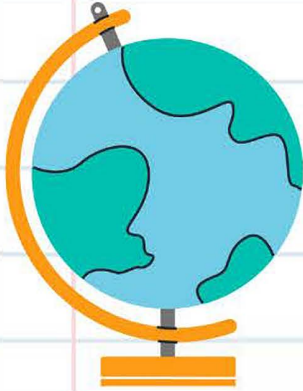
# SCHOOL SUPPLY DRIVE



**LAWRENCE**  
Public Schools



**Lawrence**  
KANSAS



**July 23rd - August 23rd**

**DROP-OFF LOCATION**



**LAWRENCE MUNICIPAL COURT**  
**6 EAST 6<sup>TH</sup> STREET**

FROM JULY 23RD - AUGUST 23RD  
2025

Purchase \$15.00 worth of New School supplies from the list provided; bring them to the lawrence municipal court along with your receipt to get up to \$50.00 credit\*\* toward your traffic infractions **or** \*\*parking fines

**YOU MUST BRING A RECEIPT**

\*\*Maxium of \$50.00 in traffic infraction and/or parking fines can be waved per person.

\*\* Downtown meter citations issued after January 1<sup>st</sup> 2025 are **excluded** from this promotion.

## Items Needed

Washable Markers - 8 pack (thick)  
Crayola Crayons - 24 pack  
#2 Pencils; Scissors  
Colored Pencils; Pencil Box  
Spiral Notebook - Wide Rule  
Spiral Notebook - College Rule  
PlayDough - Regular-size containers  
Shaving Cream Foam (unscented)  
Ziploc Bags (quart and gallon size)  
Fragrance free baby wipes  
Kleenex; water bottles  
Backpacks

