

"I loved this program. [...] The resources provided -- along with the knowledge and experiences of the instructor and my classmates -- truly helped me get organized, motivated, and confident in my business." - Kristal Pohlman, Frozen Drinks on the Go, LLC

"The course contained the exact information a small food business owner needs to improve and grow their business. [...] I highly recommend this course to any small food business owner." - Katie Hoke, Streamline Coffee

"I can't believe how much I learned with this course." - Sherell Yarbough, Sherell's Custom Treats



Overview

This 6-week program of food entrepreneur-specific content included 10 participants and met from Sept 9 to Oct 23, 2024.

84% self-reported as woman-owned businesses.

42% self-reported as BIPOC-owned businesses.

Content

- Ownership mindset
- Licensing, business plan & leases
- Food & labor cost, QuickBooks 101
- Menu management
- Restaurant marketing
- Company culture
- Guest experience
- Scaling your business

Douglas County Foodpreneur Bootcamp Pilot

IN PARTNERSHIP WITH



DOUGLAS COUNTY PILOT PARTICIPANTS REPORTED

117%
INCREASE

IN ABILITY TO IDENTIFY COMMUNITY RESOURCES TO ASSIST THEIR BUSINESS

53%
MORE CONFIDENT

IN OWNING & OPERATING A FOOD BUSINESS

100%
LIKELIHOOD

TO RECOMMEND TO OTHER FOOD BUSINESS OWNERS

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