NATURAL AND CULTURAL HERITAGE GRANT APPLICATION SCORING RUBRIC

CRITERIA (ASSOCIATED APPLICATION QUESTIONS)	SCORE OF 5	SCORE OF 3-4	SCORE OF 1-2	SCORE OF 0
IMPACT (QUESTION 3)	Project will **profoundly** impact the conservation of heritage in Douglas County. Project has a **broad** and **significant** benefit to either specific communities or the general public.	Project will have **some** impact the conservation of heritage in Douglas County. Project has a **narrower** scope but will have **some** benefit to either specific communities or the general public.	Project will have **little** impact the conservation of heritage in Douglas County. Project has a **limited** benefit to either specific communities or the general public.	Project has no demonstrated impact or benefit to heritage conservation in Douglas County.
PUBLIC BENEFIT (QUESTION 1, 5)	Project engages and is fully accessible (within reason) to Douglas County residents and visitors. Offers **ample** opportunities to engage with the project and/or heritage resource. **Strong** and **clear** focus on public outreach, educational opportunities, and/or connection with the community.	Project engages and is accessible to Douglas County residents and visitors, although access to the project may be **limited in scope**. Offers **some** opportunities to engage with the project and/or heritage resource. **May include some** public outreach, educational opportunities, and/or connection with the community.	Public access and engagement are **limited** for this project. There may be some opportunity to learn more and engage with the project and/or heritage resource, but these plans are **not specific** or **unconvincing.**	No demonstrated public benefit for the project.
FEASIBILITY (QUESTION 1, 2, 4, BUDGET)	**Logical** and **strong** alignment between project budget, goals, and activities. Demonstrates a **clear** and **complete** project plan and budget. Project distinguishes itself from others.	**Some** alignment between project budget, goals, and activities. Demonstrates a **general** project plan and budget, deficiencies or overestimations exist within tolerable range. Project appears achievable despite gaps or leaps.	**Minimal** alignment between project budget, goals and activities. Project plan and budget are **unclear** and may lack sufficient detail. Project outcomes are unlikely to be achieved in the project's current form.	No alignment between project budget, goals and activities. Insufficient information to appropriately gauge feasibility.

MATCHING RESOURCES (BUDGET)	Matching resources are available and represent a **significant** percentage of the project budget. Applicant and/or partnering organizations are invested in the project through a demonstrated match of in-kind contributions and/or cash match. Grant funds will be greatly magnified with this project.	Matching resources are available and represent a **smaller, yet still significant** percentage of the project budget. Applicant and/or partnering organizations propose in-kind contributions and/or cash match that will extend grant funding.	Matching resources are **limited** and represent a **small** percentage of the project budget. The project is heavily reliant on grant funds and limited external resources are available.	No matching resources or external support are presented for this project.
EQUITY (QUESTION 6)	Project **centers** under-told stories or narratives of BIPOC, immigrants or refugees, LGBTQIA2s+ or other marginalized communities. People with lived experience and marginalized identities are **leading or directly involved** with the project's development, execution, and promotion.	Project **features** under-told stories or narratives of BIPOC, immigrants or refugees, LGBTQIA2s+ or other marginalized communities. Project may include **some** involvement by people with lived experience and marginalized identities, but this may be **limited** to a portion of the project's scope.	Project **mentions** under-told stories or narratives of BIPOC, immigrants or refugees, LGBTQIA2s+ or other marginalized communities. It is **not clear** if people with lived experience and marginalized identities will be involved with this project.	Project does not mention or elevate under-told stories or narratives of BIPOC, immigrants or refugees, LGBTQIA2s+ or other marginalized communities.
URGENCY (QUESTION 7)	Urgent action is needed. Without funding, the heritage resource will soon be lost.	Timely action is supported by the proposal. Funding would be important, but is not critical, to the protection of the heritage resource.	Action is supported by the proposal, but immediate action is not necessary.	Urgency is not defined or is unconvincing.
SUSTAINABILITY (QUESTION 8)	Project will have **exemplary** maintenance or support to ensure the sustainability or impact of the project after grant funds have completed.	Project will have **adequate** maintenance or support to ensure the sustainability or impact of the project after grant funds have completed.	Project will have **may have some** maintenance or support to ensure the sustainability or impact of the project after grant funds have completed, but plans may not be clear.	Project will not be supported in any reasonable way after grant funds are completed.